



FROM THE DESK OF MR. VOLATILITY

MR. VOLATILITY PRESS RELEASE FOR WWW.TRADETHEPICTURE.COM

FOR IMMEDIATE RELEASE:

MR. VOLATILITY LAUNCHES WWW.TRADETHEPICTURE.COM IN ORDER TO HELP PROTECT SOCIETY FROM UNSCRUPULOUS, PREDATORY FINANCIAL MEDIA FIGURES

JUNE 22, 2009, UNDISCLOSED LOCATION, EARTH: Mr. Volatility, the most important and desperately needed superhero currently active in modern society, has just announced the launch of his new website. www.tradethepicture.com.

Ageless, omnipresent and time-traveling, Mr. Volatility has acted as a moral economist, benevolent educator and ethical economic superhero for centuries, but it's not until now that he has chosen to address the public at large on a regular basis. Through his new website's "Volatility News" updates, "Deep Thoughts" poetic and prophetic insights, "Trader Art" market charts and constantly-updated trading floor dispatches, Mr. Volatility now provides readily accessible volatility market resources and basic financial information for the average any-aged citizen and expert trader alike.

To counter and ultimately overthrow unscrupulous, sensationalistic infotainers who currently capitalize on Earth's current economic crisis by relentlessly riddling the media with intentionally confusing "advice" about the stock market, Mr. Volatility will heroically use his new site to communicate to society what's really truthfully happening on Wall Street. Our hero is ethical, prophetic, creative, innovative and insightful--all powers he uses to vanquish his nemeses.

A virtuous linguistics enthusiast and literacy advocate who frequently reads books to children at libraries and schools between adventures and appearances, Mr. Volatility operates on a trading model that is inspired by an extremely rare and varied set of experiences, mathematics and skills. The majority of his unique visionary inspiration is derived from what he considers to be the most important academic paper ever written, John Kelly's "A New Interpretation of Information Rate". The majority of his trading involves risking capital by buying puts (contracts to sell) and calls (contracts to buy) in stock and futures markets. Wealth is generated when the prices of those contracts rise in value. As the superhero himself explains, "This rise often comes exponentially, so my net worth experiences giant leaps as opposed to slow, steady growth." At some point, I will become a more recognizable face and voice of the markets. This will happen as my net worth increases."

As word of Mr. Volatility's powerful forecasting brilliance continues to spread throughout our great land thanks to his new internet presence, so too will our net worth increase as individuals, creating a strengthened nation no longer preyed upon by media charlatans masquerading as experts.

To watch the newest episodes of "The Adventures of Mr. Volatility", read more about his approach and learn the true nature of today's market from our honest, enthusiastic hero, visit: www.tradethepicture.com.

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